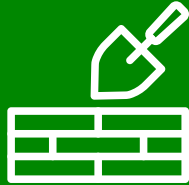


## The Business Value of the OSPO

### OSPOs are built to help students and researchers

create and advance open source projects for widespread use



#### ACADEMIC OSPO VALUE



OSPOs are used to **produce knowledge for social good** through open access to research

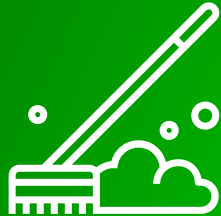
#### ACADEMIC OSPO MOTIVATION

### OSPOs drive

compliance, standardization, reputation, knowledge sharing, development speed, security, and sustainability



#### BUSINESS OSPO VALUE



### Many OSPOs start by cleaning up

past ad-hoc open source efforts

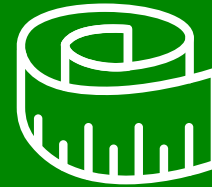
#### MINIMUM VIABLE OSPO

### The most common internal OSPO challenges

include culture, education, defining and measuring success



#### OSPO CHALLENGES



The top KPIs that OSPOs measure include

**sustaining contributors and project success**

#### OSPO MEASUREMENT

Tracking project health – including commits, maintainers, and contributor activity and diversity – **is essential for sustainability**



#### OSPO MEASUREMENT

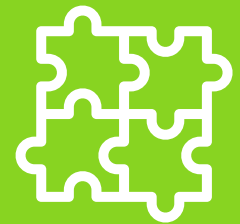


### OSPOs can help to turn projects

from cost centers to profit centers

#### BUSINESS OSPO SUSTAINABILITY

The most common OSPO skill sets include **counselor, facilitator, environmentalist, and advocate**



#### OSPO ROLES